

# NINE WAYS TO USE MarketStats by ShowingTime

MarketStats equips you to create meaningful, customized data tables, charts and reports without spending hours collecting the data and designing your own layouts. Here are nine ways MarketStats can help:

1. **Compare local and regional numbers** to zero in on what's happening in specific markets
2. **Support your recommendations** at listing presentations with data
3. **Write blog articles and emails** on local markets using statistics to support your findings
4. **Look into submarkets** such as condos or three-bedroom properties
5. **Compare up to four geographies** using multiple metrics and variables
6. **Spotlight your expertise and knowledge** by sharing charts through social media and your website
7. **Highlight metrics** such as months supply of inventory to show current supply and demand trends to your clients
8. **Use data to manage expectations** during pricing conversations
9. **Share local data** with charts that update automatically, or export the data to create your own charts

For more information, view the resources page:  
[marketstats.uservice.com](http://marketstats.uservice.com)

